	Week 1		Week 2		Week 3		Week 4	
Blog				1				
Email	1		2		3		4	
Facebook	1	2	3		4	5	6	
LinkedIn	1	2	3		4	5	6	
X/Twitter	1		2	3	4		5	6
Instagram	1		2	3	4		5	6
Pinterest	1		2	3	4		5	6

Copy and paste text from the email drafts below into the appropriate fields in your email client (Outlook, Gmail, etc.) or email marketing software (Hubspot, MailChimp, Constant Contact, Marketo, etc.). Remove the bracketed red text and replace with the indicated information.

Please note that if you are sending from an email client, you will not need the "Preview" text, only the "Subject" and "Body".

If sending from an email client, add all customer recipients into the BCC field.

# Email #1

**Subject:** Discover the latest home design trends with [YOUR COMPANY NAME]

**Preview:** Large format windows and doors are in demand - easily incorporate their style and function into your home!

#### **Body:**

One of the hottest home design trends of late has been oversized home features. [YOUR COMPANY NAME] sees it with increasing demand for large-format windows and doors!

These expansive elements are becoming a must-have for modern homes, seamlessly blending indoor and outdoor spaces while flooding rooms with natural light. Whether you're renovating or building new, consider incorporating oversized windows and doors to create a stunning, open atmosphere that enhances style and functionality.

Blinds + Glass XL is the most versatile enclosed blinds solution available for oversized doors and windows. Click below to get more details!

CTA: Contact Us

### Email #2

Subject: Introducing Blinds + Glass XL

**Preview**: Enclosed blinds for extra-large windows and patio doors are now available

from [YOUR COMPANY NAME]

### Body:

Are you looking to enhance your home's style and functionality? Blinds + Glass XL available from [YOUR COMPANY NAME] is the perfect solution. These innovative blinds are enclosed in tempered safety glass, offering a sleek, modern look with multiple color options while providing the ultimate in privacy and light control.

With Blinds + Glass XL, you get the benefits of blinds without the hassle of dusting or cleaning. Plus, they're easy to operate and come in a variety of sizes to fit your oversized windows and sliding patio doors.

Explore how Blinds + Glass XL can transform your living space!

CTA: Contact Us

## Email #3

Subject: Top 5 Benefits of Blinds + Glass XL

**Preview:** Learn how Blinds + Glass XL can make your life better.

#### **Body:**

If you're considering upgrading your home's windows or sliding patio doors, Blinds + Glass XL is a fantastic option. Check out the top 5 benefits:

- 1. **Enhanced Light and Privacy:** Enjoy uninterrupted light and complete privacy with blinds enclosed in tempered safety glass.
- 2. **Safe for Kids and Pets:** No dangling cords or swinging blinds means Blinds + Glass is safety rated by Parents for Window Blinds Safety and the Window Covering Safety Council.
- 3. **Effortless Operation:** Smooth, easy-to-use controls make adjusting light levels a breeze.
- 4. **Modern Aesthetic:** Achieve a sleek, clutter-free look available in five colors to match your unique home décor.
- 5. **Wide Range of Sizes:** The XL product line is designed to work with 8' sliding patio doors and large windows.

Curious to learn more?

CTA: Contact Us!

# Email #4

**Subject:** Get Blinds + Glass XL from [YOUR COMPANY NAME]

**Preview:** Want to know how to get enclosed blinds for your home? [YOUR COMPANY NAME] makes it easy.

### **Body:**

Ready to upgrade your home with Blinds + Glass XL? This innovative enclosed blinds solution has it all: light, privacy, safety, and aesthetic – in a wide range of sizes not previously available on market for oversized windows and patio doors.

Don't miss out – contact [YOUR COMPANY NAME] today! We promise to help you every step of the way.

CTA: Contact Us