



BLINDS + GLASS XL

March 22, 2024



BENEFITS

SIZE TRENDS

- Meeting the trends consumers are looking for, allowing more light into the home and connecting to the outdoors.

NO DUSTING

- Enclosed blinds means no more dusting.

MAINTENANCE FREE

- No more untangling cords to operate your blinds.

BUILT TO LAST

- Blinds + Glass stand up to everyday use and come with a 10-Year Warranty.

EASY TO USE

- Raise, lower, or change the tilt of your blinds with fingertip control operator. Only ½ travel operation to reduce and/or eliminate bending

CHILD AND PET FRIENDLY

- Cordless operator and encased blinds are safe for pets and kids. “Best for Kids” by the Window Covering Safety Council & “Lab Tested, Mom Approved” by Parents for Window Blind Safety.



PRODUCT FEATURES

Options Available

- 6 colors
- Multiple Low-E coatings
- Single or double Low-E glass

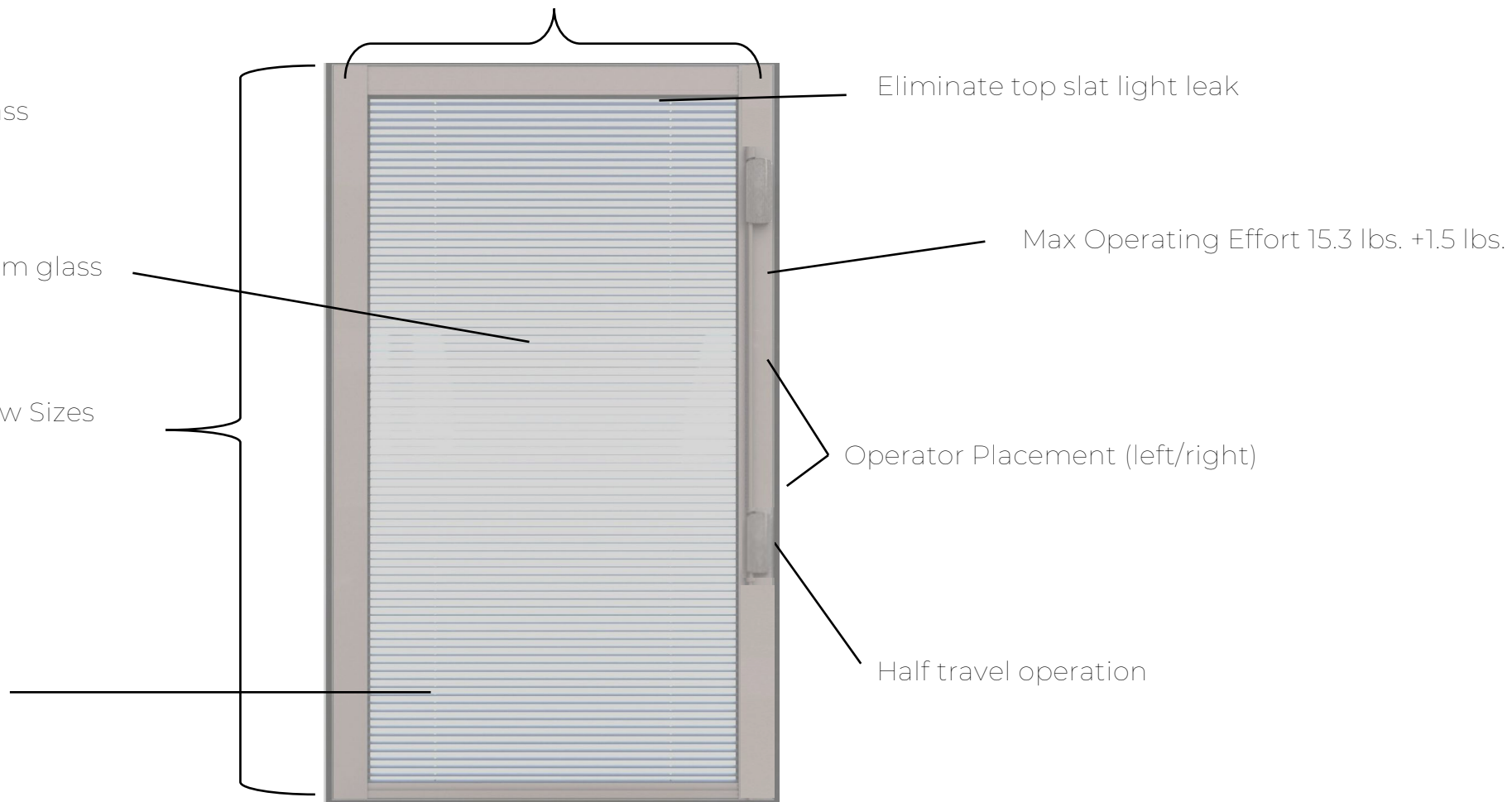
1" IG thickness using 4mm glass

Patio Door & Window Sizes

- Width 9" – 63"
- Height 46" – 90"

Tilt Performance 100%

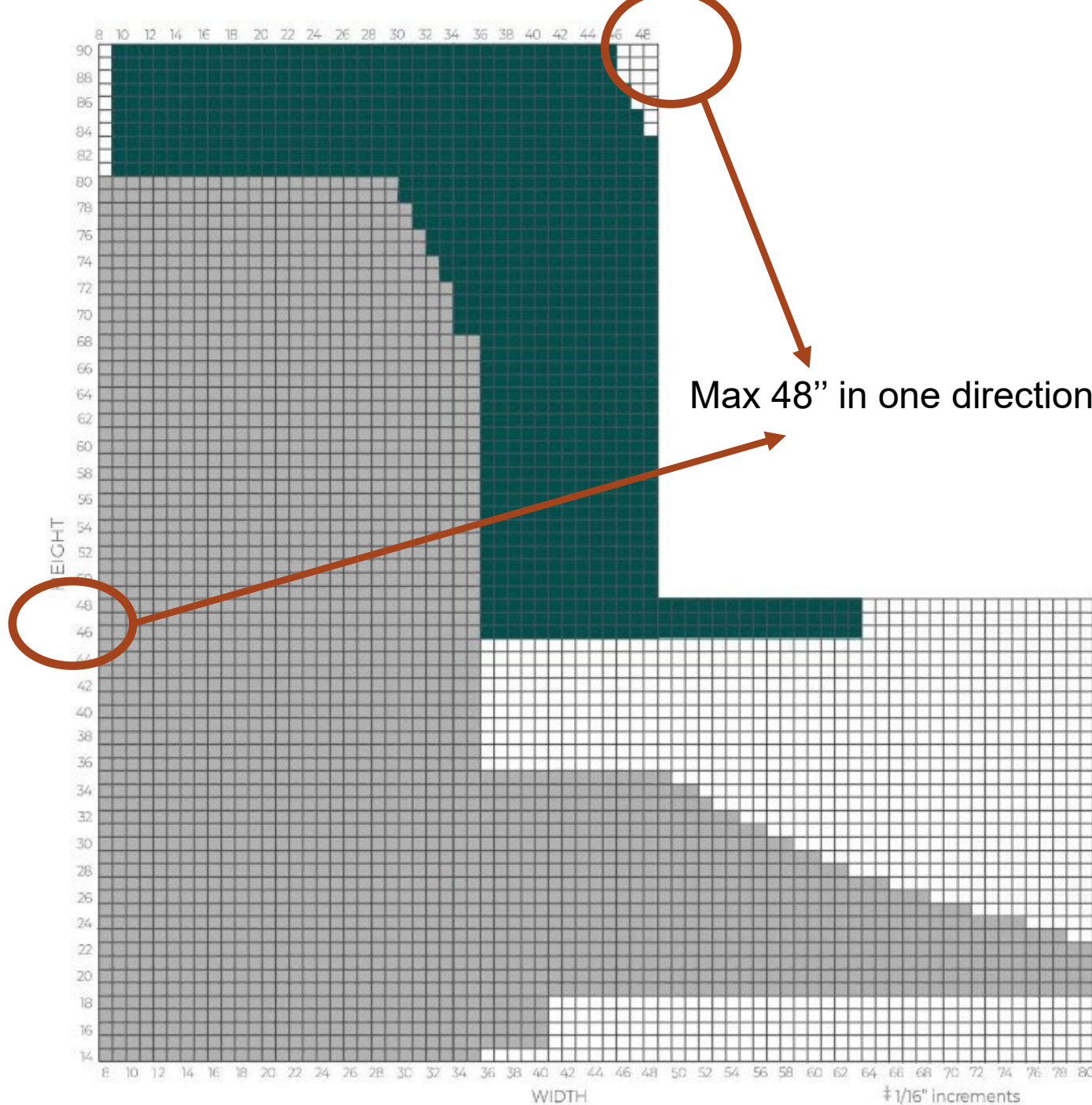
Symmetric & A-Symmetric View





SIZE CHART

- Max: 28 SQ FT
- Height: 46" to 90"
- Width: 9" to 63"
- 1" IG Thickness





STOCKED MOQs RACK QTY

- Full Rack
 - ~500 IG's annually
- Half Rack
 - ~250 IG's annually





LEAD TIMES BUSINESS DAYS

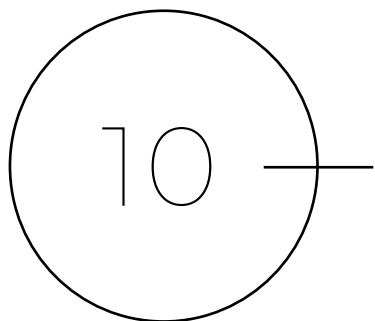
09 — STANDARD HIGH VOLUME

19 — CUSTOM PRODUCT

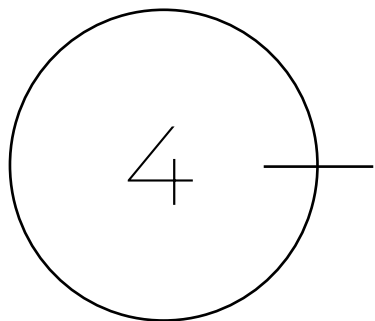




PACKAGING



STANDARD HIGH VOLUME
UNITS PRE PALLET
EVERY OTHER SLOT ON PALLET



CUSTOM PRODUCT
UNITS PRE PALLET
EVERY OTHER SLOT ON PALLET





MARKETING TOOLS



COLLATERAL

Landing page

- odl.com/xl

New Items

- [Sell Sheet](#)
- [Tech Sheet](#)

Added to Existing

- Sample Book – XL added with 1" and 7/8"
- Brochure
- odl.com/blinds



1" BLINDS + GLASS XL FOR WINDOWS & SLIDING PATIO DOORS

PRODUCT FEATURES

- Use in large format sliding patio doors and windows for residential and light commercial applications
- Effortless raise, lower and tilt function available in left-hand or right-hand EasyGlide operator
- Easy to maintain, simply clean with soap and water, or high quality window cleaner
- 10-year full warranty
- Blinds certified safe for children and pets with no exposed cords



SIZES

IG Thickness	1"
Height Range	46" to 90"
Width Range	9" to 63"
Size Increments	1/16" (height & width)
Max IG size	Tempered Only, Max area: 28 sq. ft., no more than 48" in 1 direction

Please refer to charts located on the right for custom size options.

LOW-E OPTIONS

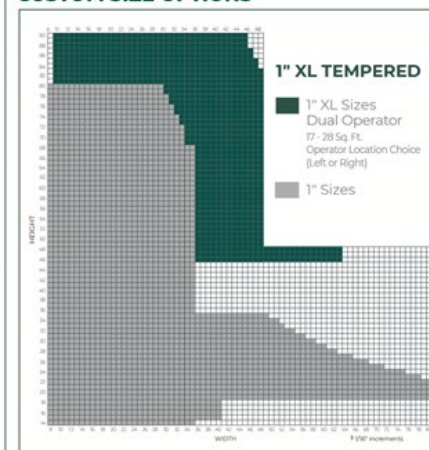
Single	270, 272, 340 and 366
Dual	189/270, 189/272, 189/340, & 189/366

FINISH OPTIONS

Blind slats, operators, operator track and decorative cover caps are available in six different colors



CUSTOM SIZE OPTIONS

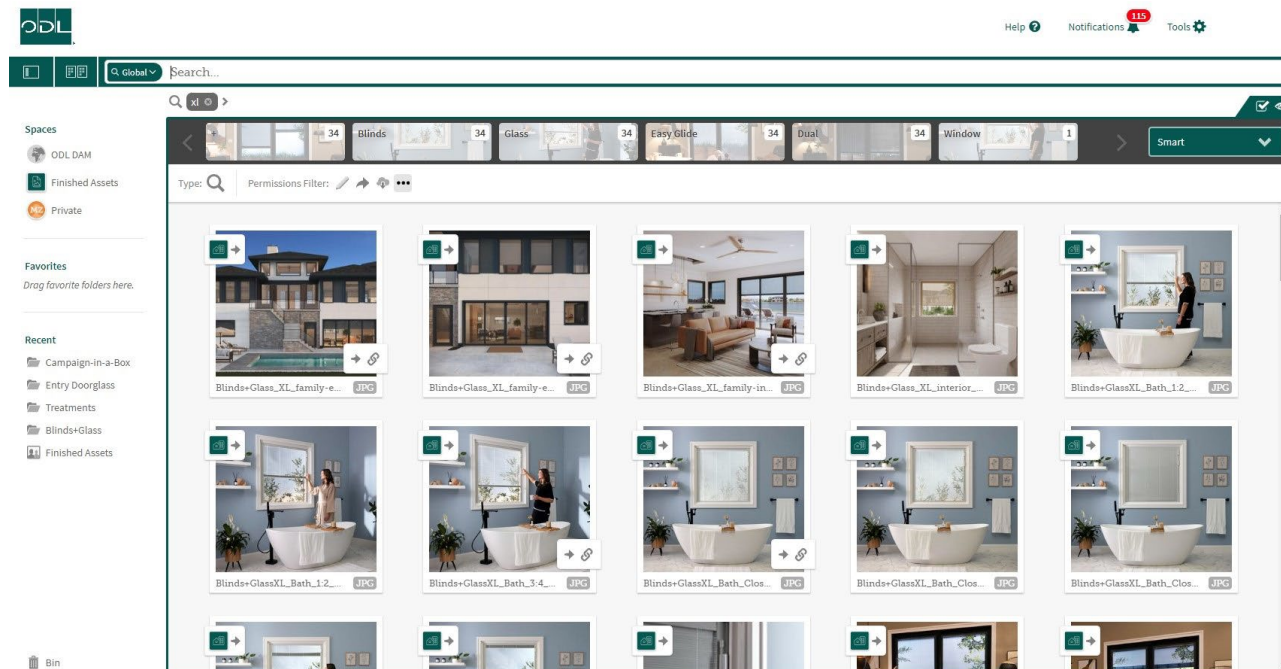


1.866.472.0042 | odl.com/blinds

U.S. Patent Pending

In Chorus

- Search by keyword “XL”
- Product images and beauty shots
- Make sure your customers have an account
 - <https://professional.odl.com/dams-access-request>





CAMPAIGN VIDEO

ODL BLINDS + GLASS XL



DIGITAL TOOLS

- Landing Page
 - www.odl.com/xl
- Campaign in a Box
 - Social Posts
 - Email Campaign
- Operator and Track Replacement – same as 1”
 - <https://www.blinkblinds.com/videos>
 - <https://www.youtube.com/@blinkbyodl5141>

MORE LIGHT.
MORE SAFETY.
MORE CONTROL.
EVEN BIGGER.



BLINDS + GLASS XL
FOR WINDOWS AND SLIDING PATIO DOORS



THANK YOU!



